



Form **4**

Deadline: 26th November 2016

Catalogue Advertisement

To Autumn Fair 2016

Al Fajer Information & Services
P.O. Box 11183, Dubai United Arab Emirates
Tel: +9714 3406888 Fax: +974 3403608
Email: afis@emirates.net.ae / rupa@alfajer.net

Company Name _____ Stand No _____

Address _____

Telephone _____ Fax _____

Email _____

Contact Person _____ Position _____

YES, we wish to reserve the following advertisement space to be published in the show catalogue

(please tick wherever applicable)

- | | | | |
|--------------------------|---|---|------------------|
| <input type="checkbox"/> | BACK OUTSIDE COVER (color) | - | US\$ 1500 |
| <input type="checkbox"/> | FRONT INSIDE COVER (color) | - | US\$ 1250 |
| <input type="checkbox"/> | BACK INSIDE COVER (color) | - | US\$ 1000 |
| <input type="checkbox"/> | INSIDE PAGES (Black & White) | - | US\$ 350 |

Information:

- * **Size Trim** 135mm x 210mm Print 110mm x 190mm **Bleed** 141mm x 216mm
- * **Materials required:** Illustrator, Illustrator PDF or high resolution PDF, PSD. Format. All fonts: encapsulated or vectorised where possible. All date separated for process printing. Pictures: 300dpi (120 dpcm). Logos: vectored artwork where possible.
- * **Distribution:** Exhibitors, Trade Visitors, Office Delegates, Trade Centre, Chamber of Commerce, Commercial Consulates and Embassies within UAE.
- * **Payment:** Payment should be made in favor of **Al Fajer Information & Services** in US\$ Bank Draft, net of bank charges or by telex transfer to our account: **HSBC Bank Middle East**, Main Branch, P.O. Box 66 Dubai, UAE
Account No. 020-581880-001, Swift Code: BBMEAEAD, IBAN: AE970200000020581880001
Please state your Company Name and Autumn Fair 2016 as reference.

Signature _____

Date _____